

007

ELITE ALL-ELECTRIC PRESTIGE

THE FUTURE OF REFINED PERFORMANCE

The Dongfeng 007 represents a new chapter in intelligent electric mobility — where dynamic performance, advanced technology and sophisticated design come together in perfect balance. Crafted with precision and powered by innovation, it redefines what an EV can be.

From its sculpted fastback silhouette to its intuitive digital experience, every detail of the 007 has been created to deliver confidence, comfort and connection — for drivers who expect more than movement, and demand emotion in every drive.



POWER WITH PRECISION

The 007 combines electric exhilaration with smooth control. Its next-generation EV platform provides instant acceleration, stable handling and exceptional range, proving that performance and elegance can move as one.

- Driveline: Single-Motor RWD / Dual-Motor AWD
- Battery Type: Lithium Iron Phosphate (LFP) 70.26 kWh
- Max Power: 200 kW (RWD) / 400 kW (AWD)
- Max Torque: 320 Nm (RWD) / 640 Nm (AWD)
- 0–100 km/h: 3.9 s (AWD)
- Range (WLTP): Up to 520 km (RWD)
- Drive Modes: Eco / Comfort / Sport



CHARGE SMARTER.
GO FURTHER.

Recharging the 007 is fast, flexible and effortless. Its advanced battery and charging systems are designed to fit your lifestyle — from daily commutes to cross-country adventures.

- Battery: 70.26 kWh LFP
- DC Fast Charging: 30 – 80 % in ≈ 26minutes
- AC Charging: 7 kW (Type 2)
- Vehicle-to-Load (V2L): Power devices and accessories anywhere
- Charging Port: CCS / Type 2
- Battery Management: Smart thermal and cell protection for longevity



CONFIDENCE, PERFECTED BY TECHNOLOGY

The Dongfeng 007 integrates the latest safety engineering with intelligent driver-assistance systems to provide reassurance in every condition. Confidence isn't an option — it's built in.

- AEB Autonomous Emergency Braking
- Adaptive Cruise Control with Stop & Go
- Lane Departure Warning & Lane Keeping Assist
- Blind Spot Monitoring & Rear Cross-Traffic Alert
- Driver Attention Monitoring with fatigue alerts
- 540° Surround-View Camera



LUXURY IN EVERY DETAIL

Every surface and feature within the Dongfeng 007's cabin is designed for balance — between refinement and function, luxury and practicality. It's a space where comfort meets technology, wrapped in contemporary design.

FEATURES

- Soft-touch trims with 64 multi-color adjustable ambient lamp
- Premium leatherette upholstery with contrast stitching
- Automatic climate control with air purification
- Ventilated front seats
- 6-way electric adjustment front seat
- Fold-flat rear seats for versatile cargo use
- Touch - Sky Panoramic glass roof
- Boot Volume: 452 - 1026 L (max)

THE ART OF COMFORT

Designed to combine functionality, flexibility and advanced comfort.

FEATURES

- Upholstery: Premium leatherette trim
- Front Seats: Ventilated and power-adjustable
- Front Seat: 6-way electric adjustment
- Rear Seats: Flat folding for expanded cargo capacity
- Comfort: Integrated headrests and ergonomicsupport









SEAMLESS DIGITAL HARMONY

Technology in the 007 is designed to feel human — intuitive, intelligent and beautifully simple. Every interaction is effortless, every journey connected.

FEATURES

- Central Display: 15.6″ touchscreen
- Instrument Cluster: 8.8" full LCD instrumentdisplay
- Wireless Smartphone Charging: 50 W pad
- Apple CarPlay™
- 19-speaker including two headrest speakers exclusively for the driver



IMMERSIVE SOUND, PERFECTLY TUNED

The Dongfeng 007 delivers a refined, immersive audio experience designed to elevate every drive. Featuring a WANOS panoramic surround sound music cabin, precision-engineered audio and ambient atmosphere work together to create a focused, premium listening environment.

FEATURES

- WANOS panoramic surround sound music cabin
- 19-Speaker Premium Audio System
- Two Integrated Headrest Speakers exclusively for the driver
- Panoramic Surround Sound Configuration
- 64-Colour Adjustable Ambient Lighting that responds to music rhythm
- Driver-Centric Audio Design

DESIGN THAT DEFINES PRESTIGE

With its clean lines and striking details, the 007 makes a statement wherever it goes. Sculpted and aerodynamic, it balances elegance with presence.









FEATURES

- Frameless doors & flush handles
- Automatic LED Headlights
- Full-width LED tail light bar
- 19" Dual-Tone Alloy Wheels
- Power-folding heated mirrors with integrated indicators
- Illuminated door sills and headlight delay-off feature
- Touch - Sky Panoramic glass roof
- Liftback tailgate with electric opening and closing

COLOURS & TRIM

INTERIOR



Grey & Black RWD Long Range



White & Grey AWD Performance

EXTERIOR



Metallic Morning White
Standard



Metallic Night Shadow Black
Optional ($990)



Metallic Sun Gold
Optional ($990)

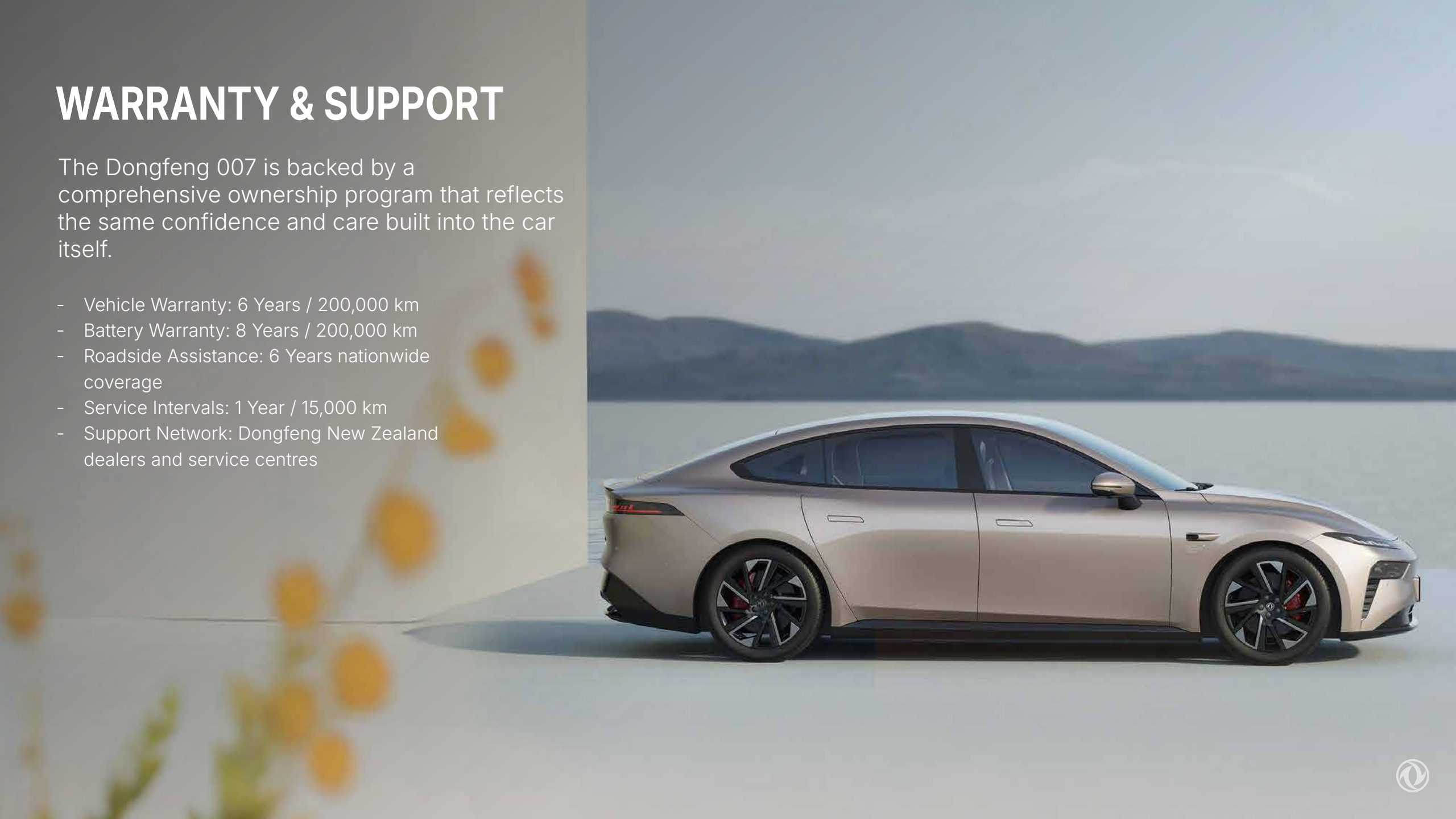


Metallic Stone Grey
Optional ($990)

WARRANTY & SUPPORT

The Dongfeng 007 is backed by a comprehensive ownership program that reflects the same confidence and care built into the car itself.

- Vehicle Warranty: 6 Years / 200,000 km
- Battery Warranty: 8 Years / 200,000 km
- Roadside Assistance: 6 Years nationwide coverage
- Service Intervals: 1 Year / 15,000 km
- Support Network: Dongfeng New Zealand dealers and service centres



IMPORTANT INFORMATION

Distributor Information

Armstrong's Distribution Ltd offers this specification sheet as a general guide to product information. All details are believed to be correct at the time of publication but are subject to change without prior notice. Vehicle specifications, features, equipment, and colours may vary from the final New Zealand specification or may be temporarily unavailable. Images and descriptions are for illustrative purposes only; actual vehicles may differ. Range and energy consumption figures are based on standard test results and may vary depending on driving conditions, vehicle load, and environmental factors. Figures are based on manufacturer's CLTC data and have been converted to WLTP using the official NZ Government calculator. As development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Armstrong's Distribution Ltd reserves the right to change specifications, features, and pricing without notice. This specification sheet should not be regarded as an infallible guide, nor does it constitute an offer for sale of any particular vehicle. The final specification of the vehicle will be confirmed closer to the model launch in Q1 2026.

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TECHNICAL SPECIFICATIONS

● Standard

DIMENSIONS	LONG RANGE RWD	PERFORMANCE AWD
Length × Width × Height (mm)	4880 × 1895 × 1460	
Wheelbase (mm)	2915	
Number of Seats	5	
Boot Capacity (L)	452 – 1026	
Vehicle Tare Weight (kg)	1852	1979
Aerodynamic Drag Coefficient (Cd)	0.209	

POWER SYSTEM		
Drive Mode	RWD	AWD
Battery Type	LFP	
Battery Capacity (kWh)	70.26	
Charging Type	Type 2 CCS (AC and DC)	
EV Driving Range WLTP (km)	520	389
DC Fast Charging Time 30–80% (min)	26	
DC Fast Charge Power Max (kW)	200	
AC Charge Power Max (kW)	7	
Max Torque (Nm)	200	400
Max Torque (Nm)	320	640
Energy Consumption (kWh/100 km)	14.3	16.8
0-100 km/h Acceleration (s)	5.8	3.9
Vehicle-To-Load (V2L) Function	●	

EXTERIOR CONFIGURATION	
Rear Spoiler	●
Active Air Intake Grille	●
LED Headlights (104 LED Units)	●
LED Tail Lights (230 LED Units)	●
1.82 m² Double-Coated Panoramic Roof	●
Dynamic Indicators	●
Frameless Doors	●
Hidden Door Handles	●
Power Exterior Mirrors (Heated, Power-Folding, Power-Adjustable)	●
Liftback Tailgate With Electric Opening And Closing	●

CHASSIS & DRIVING	LONG RANGE RWD	PERFORMANCE AWD
Front Suspension	McPherson Independent	
Rear Suspension	Multi-Link Independent	
Steering	Electric Power Steering	
Transmission	Intelligent Electronic Shift	
Tyre & Wheel	235/45 R19	

INTELLIGENT CABIN	
Qualcomm Snapdragon 8155 Computing Chip	●
15.6-Inch Central Smart Touchscreen	●
8.8-Inch Full LCD Instrument Display	●
WANOS Panoramic Surround Sound Music Cabin	●
19 Speakers Incl. 2 Headrest Speakers (Driver)	●
64-Colour Adjustable Ambient Lighting	●
Mobile Phone Wireless Charging (50 W)	●
Apple CarPlay	●
Android Auto™ - aftermarket accessory not integrated	$490
Radio FM / AM	●
Bluetooth Connectivity	●
Smart Dash Cam Recording	●

SEATS & COMFORT	LONG RANGE	PERFORMANCE AWD
Driver Seat Electric 6-Way (Courtesy, Easy Access)	●	
Front Passenger Seat Electric 6-Way Adjustable	●	
Front Ventilated Seats	●	
Premium Soft-Touch Leather Seats	●	
Air-Purifying Cabin Climate Control With Active Ventilation And One-Touch High-Temperature Disinfection	●	

SAFETY	
Front Dual Airbags	●
Front Side Airbags	●
Front-To-Rear Full-Length Side Curtain Airbags	●
Front / Rear Seatbelt Reminder	●
ABS / EBD / BA / ESC	●
Electronic Parking Brake (EPB)	●
Auto Hold	●
Tyre Pressure Monitoring System With Temperature Display	●

TECHNICAL SPECIFICATIONS

DRIVER ASSIST SYSTEMS	LONG RANGE RWD	PERFORMANCE AWD
Forward Distance Monitoring	●	
Forward Collision Warning	●	
Autonomous Emergency Braking - Pedestrian Protection	●	
Autonomous Emergency Braking - Car To Car	●	
Traffic Jam Assist	●	
Rear Collision Warning	●	
Rear Crossing Traffic Alert with Braking	●	
Highway Driving Assist	●	
Lane Departure Warning System	●	
Lane Keeping Assist	●	
Blind Spot Detection	●	
Lane Change Collision Warning	●	
Intelligent Door Opening Warning System	●	
Fatigue Monitoring Warning	-	Performance AWD Only
Distraction Monitoring Warning	-	Performance AWD Only

PARKING ASSIST	LONG RANGE	PERFORMANCE AWD
Rear Parking Sensors	●	
540° Ultra-Clear HD Panoramic Camera With Transparent Chassis View	●	

BODY COLOUR OPTIONS	
Metallic Morning White	Standard
Metallic Stone Grey	$990
Metallic Sun Gold	$990
Metallic Night Shadow Black	$990

INTERIOR TRIM		
Black & White	Long Range Only	
White & Grey		Performance AWD Only

WARRANTY & SERVICES	LONG RANGE RWD	PERFORMANCE AWD
Vehicle Warranty 6 Years / 200,000 km*	●	
Roadside Assist 6 Years	●	
Traction Battery Warranty 8 Years / 200,000 km*	●	
Service Intervals 1 Year / 15,000 km*	●	

1. "●" indicates that the feature is included, "-" indicates that the feature is not included, and "o" indicates that the feature is optional. The configuration table is for reference only; the actual specifications of the vehicle sold at dealerships shall prevail. Dongfeng reserves the right to interpret and, within the scope permitted by laws and regulations, to modify technical parameters, configurations, and other product information.

2. Energy consumption per 100 km, driving range, and other performance metrics are affected by individual driving habits, real-time temperature, road conditions, and certain optional configurations. Charging time is influenced by the external power source environment and temperature, and may vary accordingly.

*whichever come first




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